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AVSolution and Masergy Unveil Polycom ATX Telepresence Showroom Offering the Latest in Fully Immersive Collaboration Technology

(M2 PressWIRE Via Acquire Media NewsEdge) AVSolution, audio and visual specialist and Polycom Gold Partner, today announced the opening of its Polycom Architected Telepresence Experience (ATX) showroom, located within Masergys UK office in central London.

Masergy, a global provider of secure, virtualised network services, offers superior quality video transport backed by the industrys strongest global Service Level Agreement (SLA). Together AVSolution, Masergy and Polycom demonstrate the very best in immersive Telepresence, creating life-like meeting experiences with stunning high definition (HD) video and audio.

The Polycom ATX provides the ultimate in flexibility for deploying immersive Telepresence across a wide range of room environments. The showroom demonstrates how to get the best return on investment from the Polycom ATX solution, as well as how the system can be integrated to suit minimum room dimensions and budget restrictions.

AVSolutions team of experienced project managers and installation engineers create bespoke Telepresence solutions offering flexibility, reduced costs and increased productivity. Each solution is completely personalised, including customised room dcor and optional integrated content displays. The room contains industry leading technology, powered by Polycom HD codecs and Sharps ultra thin bezel model screens. Everything is controlled using a simple and intuitive Crestron control system.

The room has acoustically treated walls, cutting edge audio equipment, colour balanced cameras and a specialised lighting system to guarantee the best experience. The unobtrusive, innovative in-table display screens are ideal for presentations, the custom built furniture complements the rooms dimensions and storage cupboards complete the aesthetics.

The Telepresence solution is completely interoperable with all standards-based video conferencing products. Available with 2, 3 or 4 video displays, as well as offering trolley based options, the ATX solution provides flexibility and scalability to satisfy a wide range of customer environments.

AVSolution was the first authorised Polycom ATX Telepresence partner in the UK, complementing its Gold Partner Status. Key performance metrics for Masergys global network include 100% in-sequence packet delivery, maximum latency variation (jitter) of 1ms and sub-1 second fast fail-over (network recovery).

Graham Fry, Managing Director at AVSolution, said: Our expertise in Telepresence complements Masergys robust network and Polycoms market leading technologies. Masergy was the obvious choice when looking for a partner, ensuring that video performance will not be an issue. Together we offer the very best in immersive Telepresence.

About AVSolution Formed in 2005 with the sole aim of providing service centric Video and Audio Visual installation and support services, AVSolution has grown to become one of the foremost providers of video conference and commercial audio visual equipment. Services include consultancy, design, project management, installation, after sales support and maintenance services.

AVSolution offers an end to end solution.

AVSolution supplies and installs a wide range of leading edge technology and specialises in the rapidly growing world of video conference and Telepresence. Clients range from small single or dual office organisations to some of the largest multinational and FTSE100 listed corporate giants. More information can be found at www.avsolutionuk.com or by calling 020 8549 5347.

About Masergy Masergy provides managed, secure virtualised network services to enterprises that have complex needs across multiple locations. Masergys integrated network and software solutions enable customers to seamlessly deploy and manage IT applications, such as video, voice and data, on a global basis.

Serving customers throughout the Americas, Europe, Asia, Africa and Australia, Masergy leverages advanced transport technologies to deliver global Ethernet services across a native MPLS network. The company pioneered customer-controlled network services and the delivery of multiple services over a single network

connection. Masergy's customers include companies from the financial/banking, healthcare, entertainment broadcasting, hospitality/hotels and manufacturing industries.

More information about Masergy is available at www.masergy.com About Polycom Polycom, Inc. is a global leader in unified communications solutions with industry-leading telepresence , video , voice and infrastructure solutions built on open standards. Polycom powers smarter conversations, transforming lives and businesses worldwide. Please visit www.polycom.co.uk for more information or connect with Polycom on Twitter , Facebook , and LinkedIn .

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